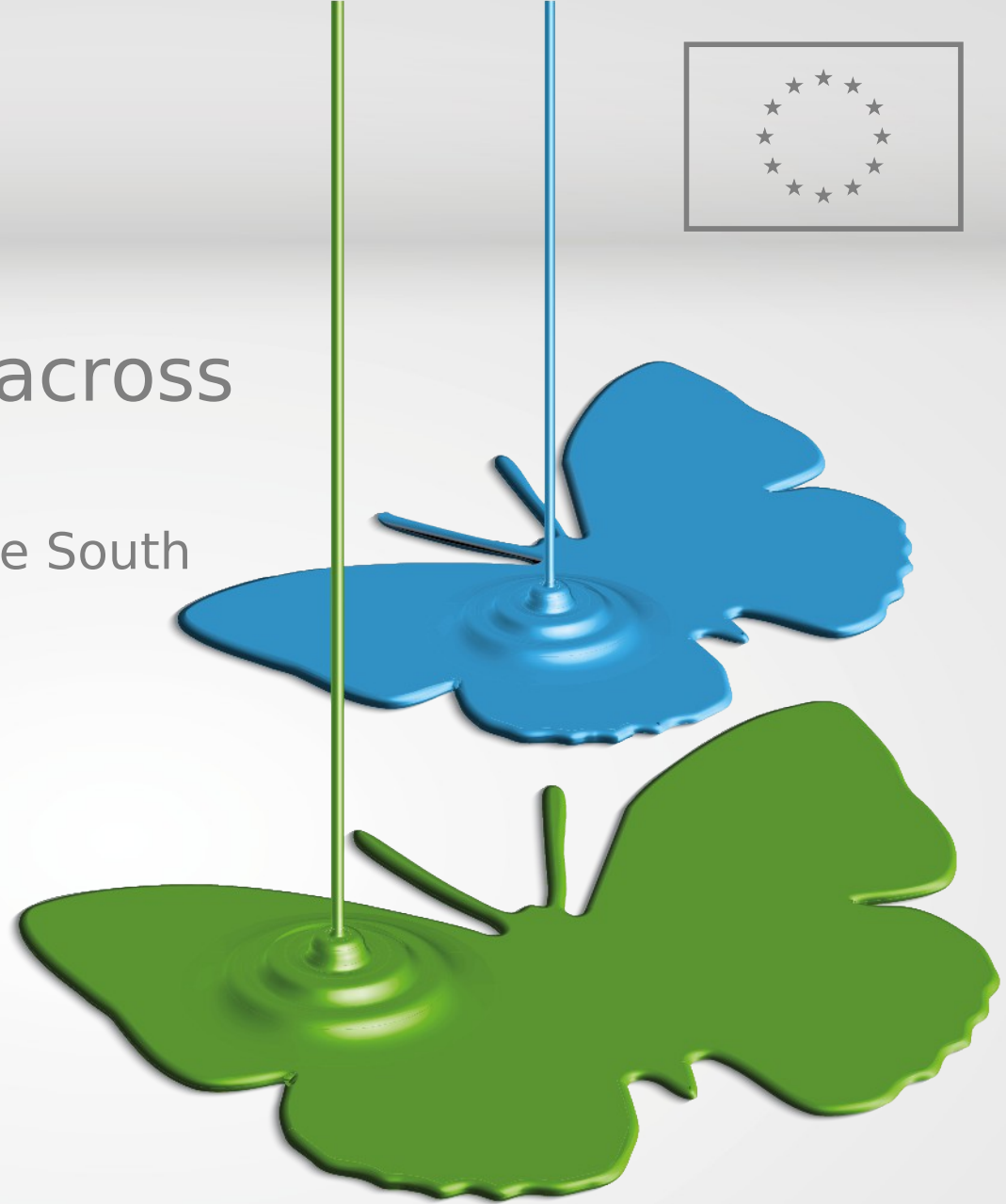


Connecting people across borders

Sustainable Mobility under the South
Baltic Programme 2014-2020

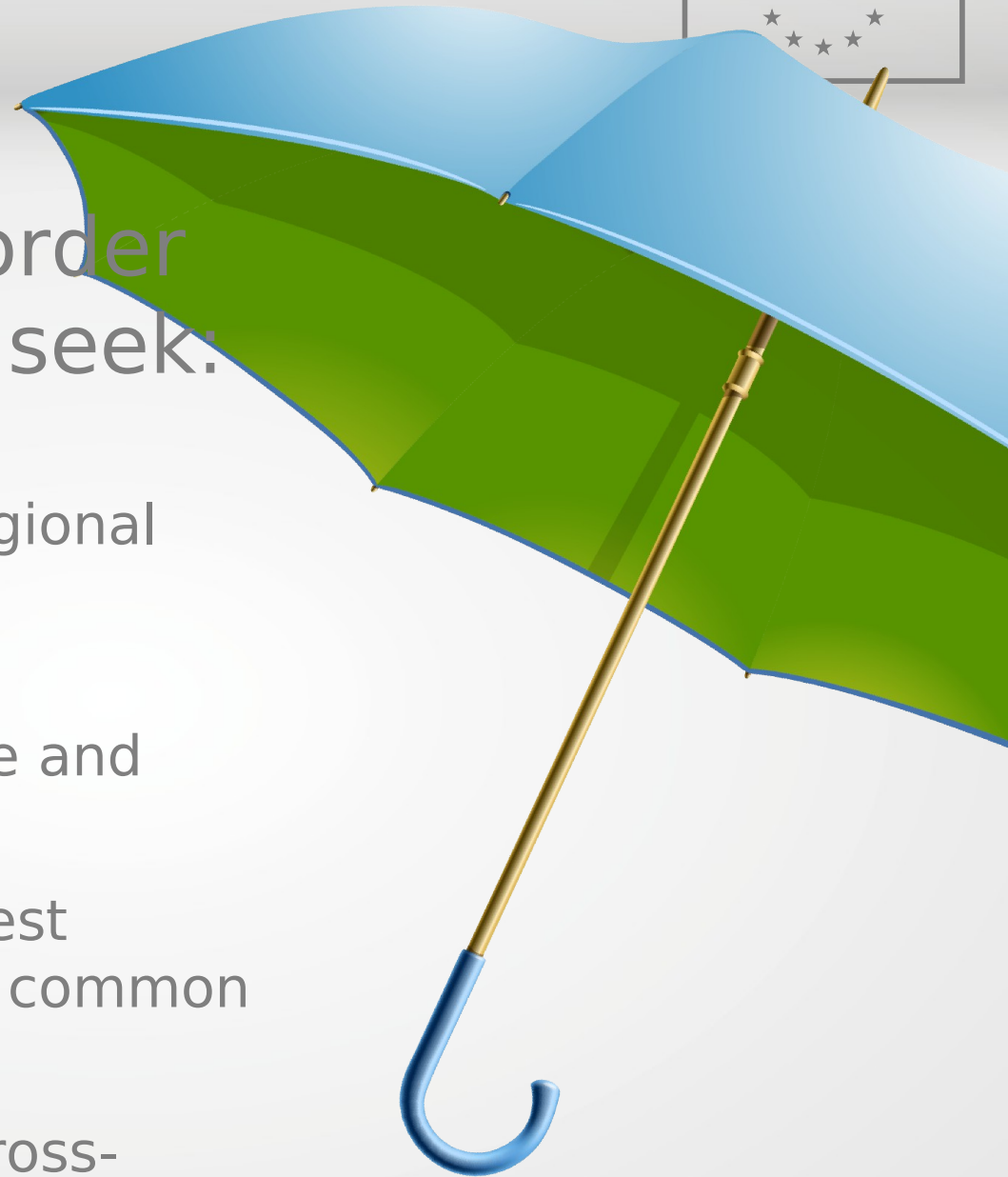


Thorsten Kohlisch, Head of JTS
Igor Kaniecki, Project Manager

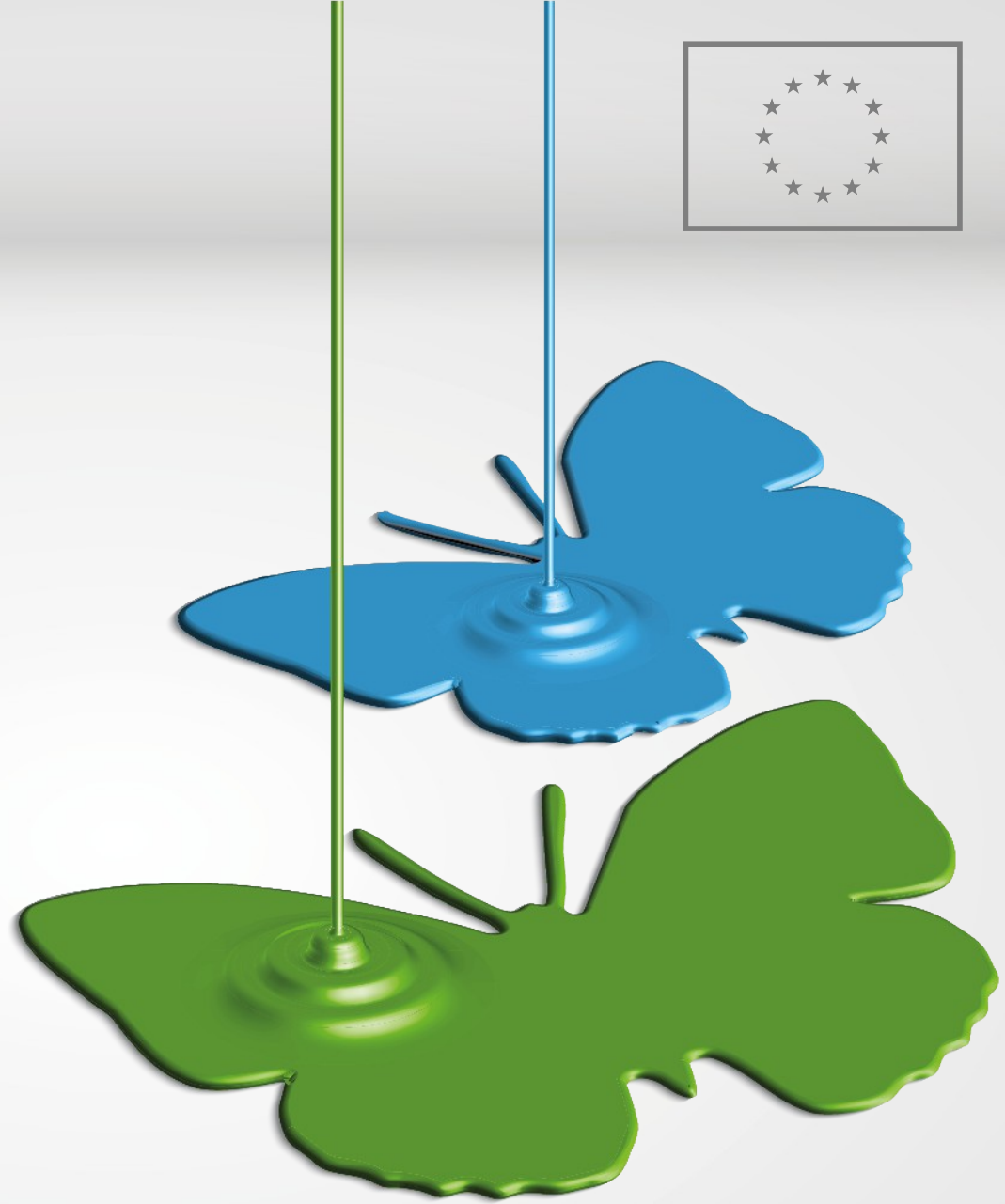


Under the cross-border umbrella, projects seek:

- to build networks and partnerships beyond regional and national borders;
- to transfer experience, knowledge, competence and technologies;
- to jointly develop and test innovative solutions for common challenges;
- to develop a sense of cross-border community and



Inspirations
2007-2013





Promotion of cycling as an alternative to car

Project abc.multimodal
www.abcmultimodal.eu

Cyclists can experience the improved quality of facilities and soft solutions developed through a series of workshops, public consultations and pilot projects.



Ride sharing in rural and suburban areas

Project Mobile Together
mobiletogether.wordpress.com

Mach' mehr aus leeren Plätzen:

- 1 - bei flinc.org anmelden
- 2 - Strecke eingeben
- 3 - Mitfahrwünsche bestätigen
- 4 - Kosten teilen

Citizens in rural and sub-urban areas can test different ride-sharing systems. The work of the project is compiled in a guidance book addressed to other small towns.

A row of bicycles parked in a rack, with a sign that says 'BIK' visible in the foreground.

Electric mobility in small and medium sized cities

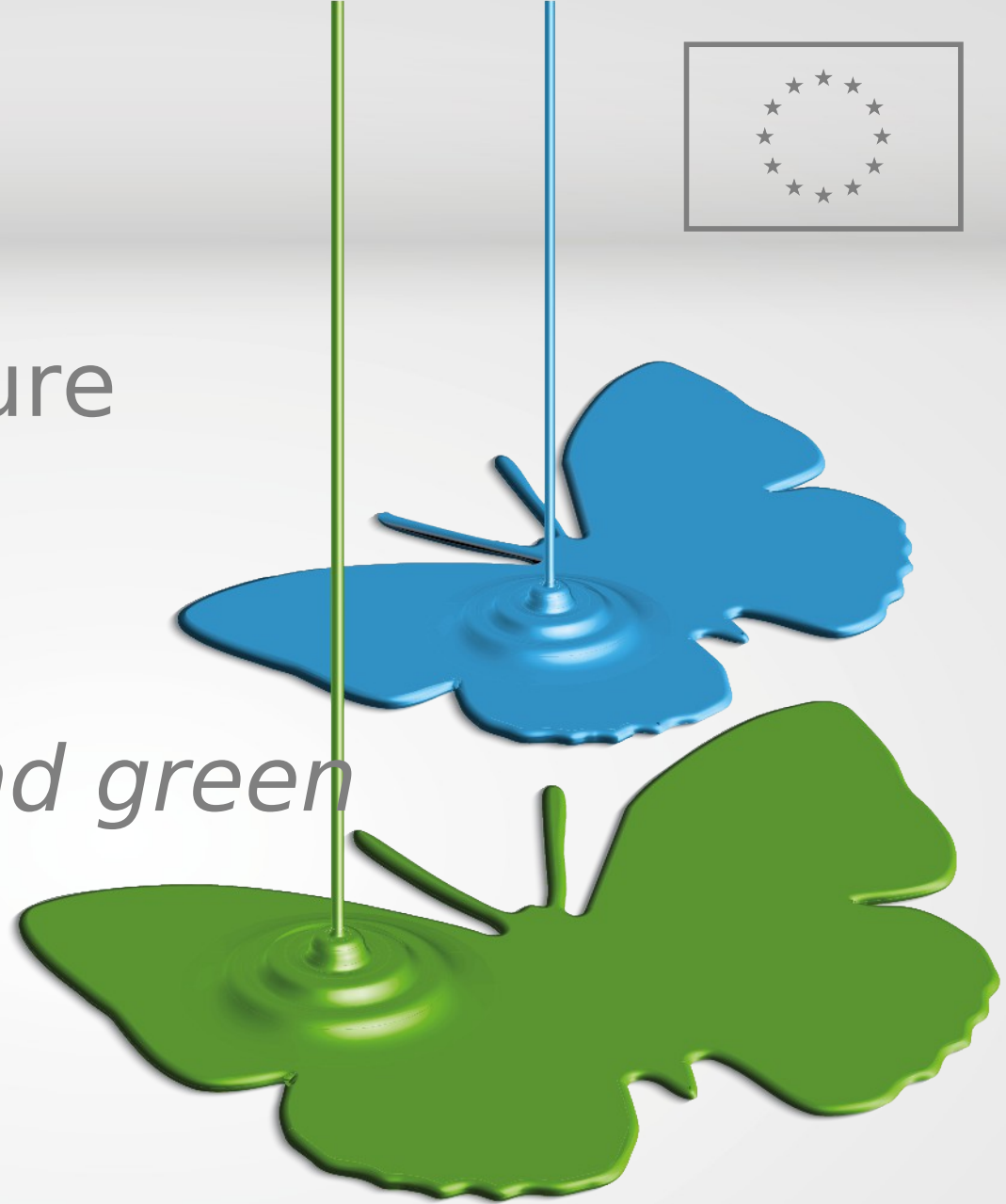
A yellow and blue electric car parked in a lot, with a sign that says 'emobit' visible on the side.

Project ELMOS
www.elmos-project.eu

Citizens can test different electric mobility solutions in practice. The participating cities adapt the best available solutions to their needs.

Drawing the future 2014-2020

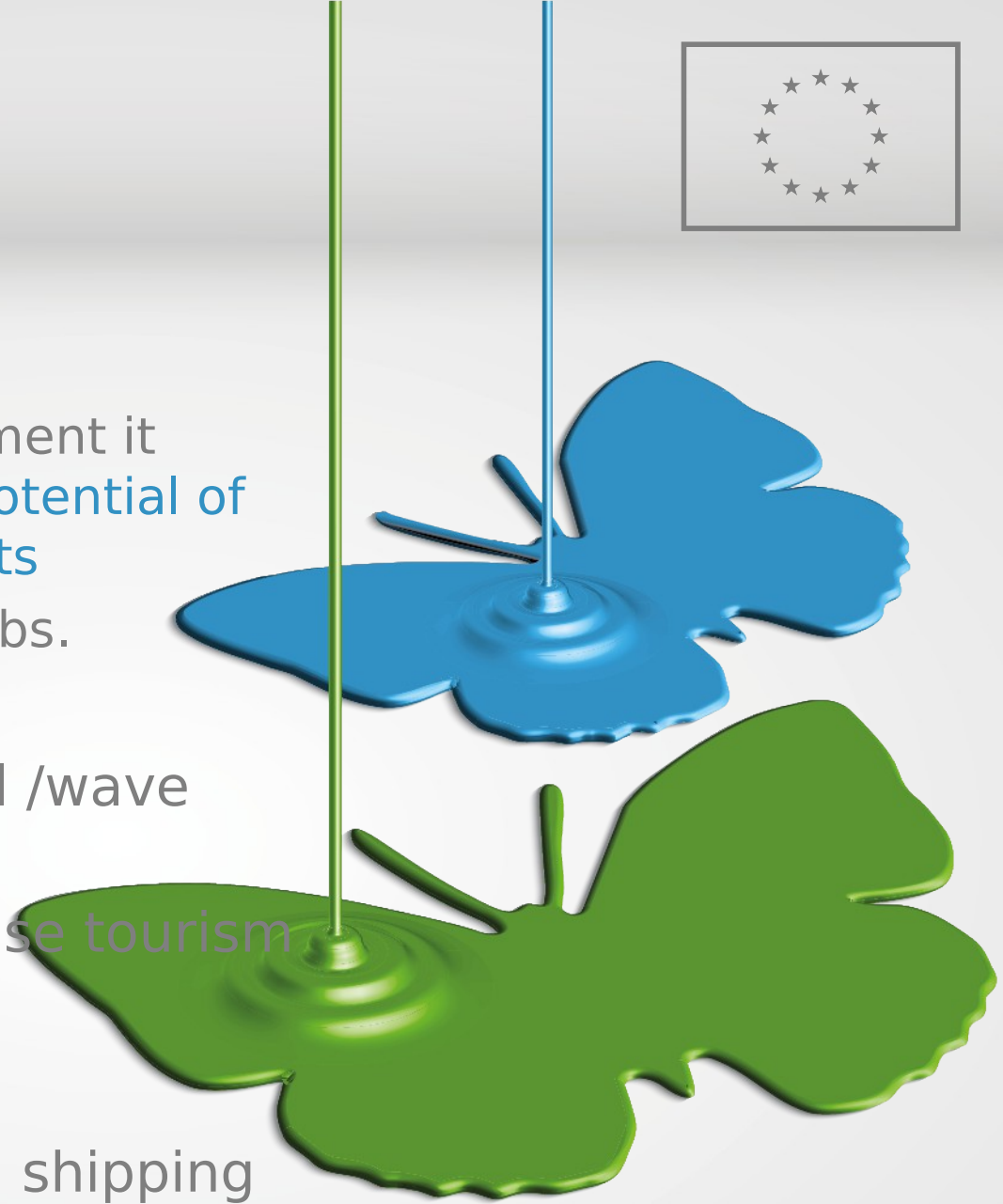
*Towards blue and green
prosperity*



blue growth

In harmony with the environment it addresses the **economic potential of the oceans, seas and coasts** for sustainable growth and jobs.

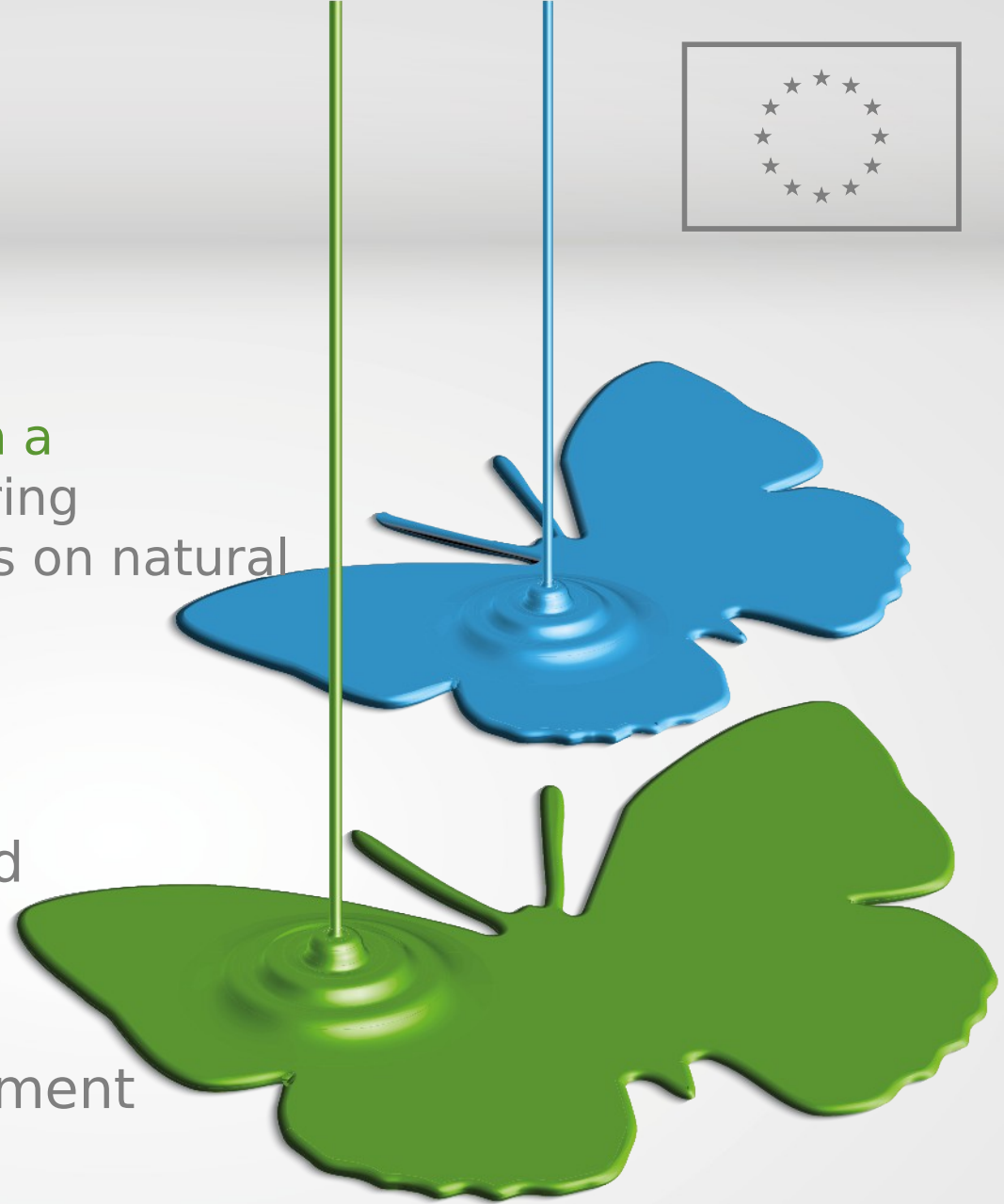
- Blue Energy (OWE; tidal /wave power)
- Maritime, coastal & cruise tourism
- Aquaculture
- Marine biotechnology
- Deep-sea and short-sea shipping
- Maritime security/surveillance
- Coastal protection and maritime



green growth

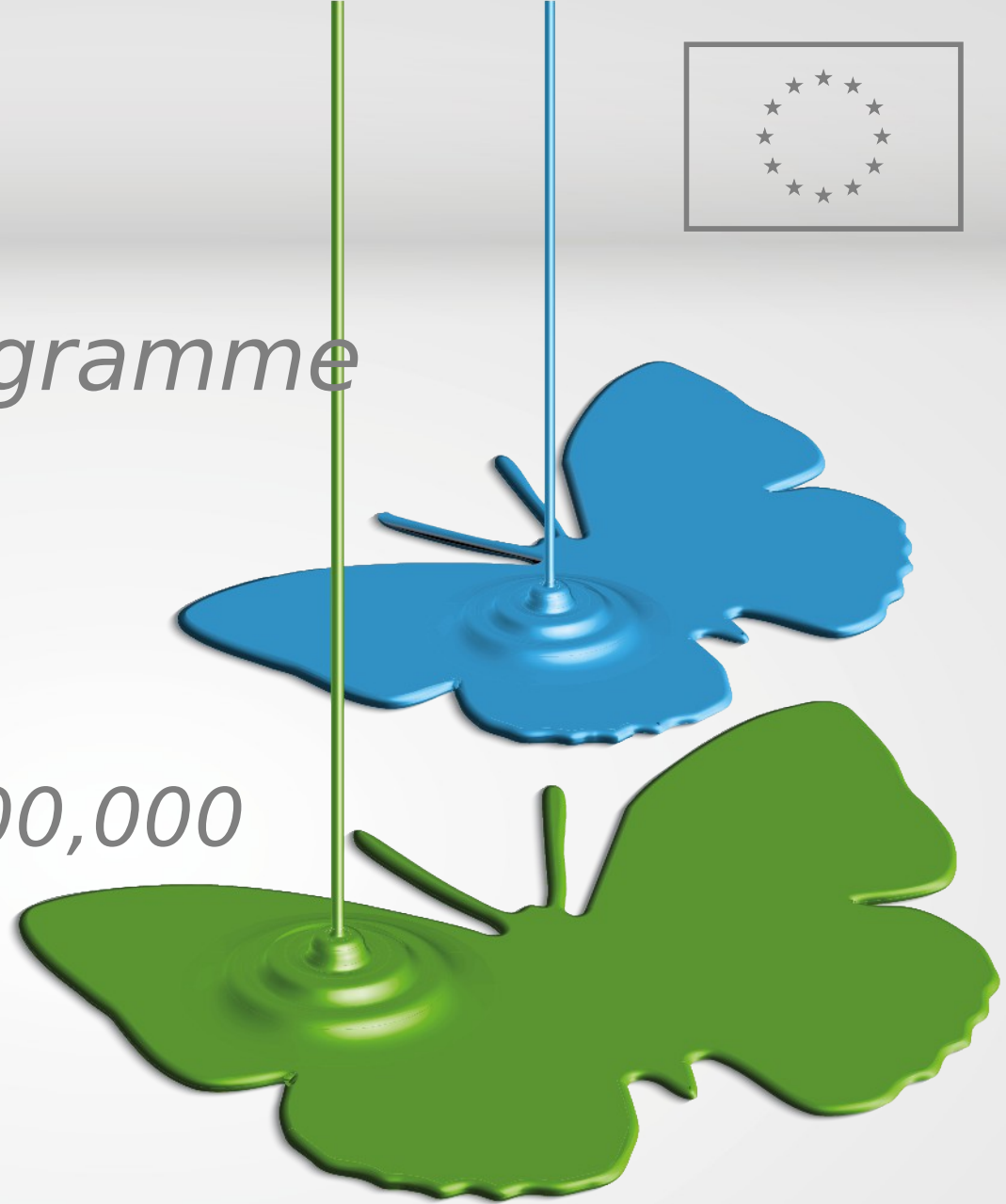
It utilises natural resources in a sustainable manner, ensuring minimised harmful impacts on natural assets.

- Renewable Energy
- Food manufacturing and processing
- Green / eco tourism
- Environmental management
- Clean transportation
- Green construction
- Agriculture, forestry, land



South Baltic Programme 2014-2020

*Financial volume:
approx. EUR 78,000,000
ERDF*





Geographical coverage

Poland NUTS III units:

Miasto Szczecin, Szczeciński, Stargardzki, Koszaliński, Słupski, Starogardzki, Gdański, Trójmiejski and Elbląski

Sweden NUTS III units:

Kalmar län, Blekinge län, Skåne län and Kronobergs län

Denmark NUTS III units:

Regional Municipality of Bornholm and Region Zealand (subregions: Østsjælland, Vest- og Sydsjælland)

Lithuania NUTS III units:

Klaipėdos apskritis, Telsių apskritis and Tauragės apskritis



Geographical coverage

Germany NUTS III units:

Districts (Landkreise) of Mecklenburg-Vorpommern:
Nordwestmecklenburg, Rostock, Vorpommern-Rügen,
Vorpommern-Greifswald and district-free city (kreisfreie
Stadt) Rostock

Due to an administrative reorganisation of districts and district free cities conducted in Mecklenburg-Vorpommern (DE) in 2011, the total area covered by the programme has been enlarged in comparison to the period 2007-2013, amounting to 118,5 thousand km² in the programming period 2014-2020.



Potential beneficiaries (examples)

- Local and regional authorities and their associations
- Public transport providers and transport infrastructure managers
- NGOs active in the thematic areas chosen by the Programme
- Schools, higher education and R&D institutions
- Formal associations, clusters and networks of SMEs (having legal personality)



South Baltic 2014-2020 Priority Axis 3: Improving cross-border connectivity for a functional blue and green transport area

Investment
Priority

developing and improving **environment-friendly** (including low-noise) and low-carbon **cross-border transport systems** and promoting **sustainable** regional and **local mobility**

Specific
Objective
(draft)

Improve the **quality and environmental sustainability** of transport services in the South Baltic area



Improving cross-border connectivity for a functional blue and green transport area

Exemplary activities

joint development of **smart mobility concepts** decreasing the reliance on cars and trucks and better utilisation of **public transport services** (e.g. through mobility management schemes for less accessible areas and for areas suffering from negative demographic changes etc.)

joint development of solutions aiming at the **use of more environmentally friendly means of transport**

preparation and deployment of **cross-border transport greening measures**, including small-scale (pilot) investments, **to lower the environmental impact** (footprint) of transport services and to increase their quality and interoperability



Key messages:

- Continuation and evolution of the SBP 2007-2013
- Boosting regional development through „soft cooperation” between local and regional actors
- Emphasis on the joint development, testing and transfer of innovative solutions for common challenges
- EUSBSR contribution while keeping the socio-economic challenges of the South Baltic area at the heart of the Programme
- Increased durability and replicability of project results
- Different project categories to achieve the objectives of the SBP

www.southbaltic.eu

*Discover, get inspired,
apply...*

